

Candidate Statement for Joseph Laurita

Hey UB! I'm Joseph, a freshman History major running for Vice President of Events for UB SA. I've been thinking a lot about how we can make UB's event scene something students actually get excited about — and I'm ready to bring that energy to this role.

Here's what I'm pushing for as VP of Events:

- Booking bigger, buzzworthy acts — think Goo Goo Dolls or Gorillaz — artists that make students say *you have to come to UB*
- Scaling up event size strategically, because larger events actually cost SA less per student, which means more money back in clubs' pockets
- Focusing on fresh, emerging artists alongside bigger names to keep our events exciting and affordable

I'm not just talking about events — I've been building them for years. Here's what I've done:

- Co-founded and led **Baymen Backstage**, a technical theater group, serving as head of lighting & sound and club secretary
- Helped with the lighting and sound for theatrical runs of *Chicago*, *The Addams Family*, and *Clue*, plus 4D movie nights
- Founded **UB Downstate**, a club connecting students from NYC, Long Island, and the Lower Hudson Valley with each other and with professionals in one of the hardest job markets in the world
- Joined the **Cosplay Club's Junior E-Board**, helping prep for UB Con — reaching out to voice actors and cosplayers, negotiating fees, and leading meetings like the History of Cosplay meeting

I also fully support our party's platform — 24-hour dining, protecting student rights, and fighting for what UB students actually need.

I want the students in my class and the ones coming after us to look back and know we made this place better. I show up, I follow through, and I get things done.

I'm asking for your vote. Let's build something great.